

## 2011 Quarterly Highlights

Based on the Safeguard Iowa Partnership Strategic Plan

### Communication Network

*Objective #1:* Implement a functional communication system to distribute disaster preparedness, response and recovery related information to a minimum of 150 businesses and to ensure coverage in each of the six Iowa Emergency Management Association districts.

*Current Status:* In progress

- Current individual membership includes 21 Association Partners, 23 Nonprofit Partners, 181 Private-Sector Partners and 128 Public-Sector Partners.

*Objective #2:* Develop and implement a plan and procedures for **information sharing** between critical infrastructure and key resources and the State of Iowa Intelligence Fusion Center.

*Current Status:* In progress

- Distributed situational awareness material provided by the State of Iowa Intelligence Fusion Center.
- Launched the pilot of the HSIN-CS Iowa Portal to be used to share information between critical infrastructure and key resources and the State of Iowa Intelligence Fusion Center.

*Objective #3:* Expand the **Safeguard Iowa Partnership Emergency Operations Center liaison program** into each of the six Iowa Emergency Management Association districts.

*Current Status:* In Progress

- Approved five new SIP-EOC liaison applicants.
- Coordinated efforts to engage liaisons from the Cedar Rapids Area Chamber of Commerce and the Iowa City Chamber of Commerce.

*Objective:* Populate the **business resource registry** with a minimum of 25 key resource contacts.

*Current Status:* In Progress

- Finalized the registry documentation including the FAQ and online registration process.
- Distributed an online survey to be completed by the Safeguard Iowa Partners.
- Submission of one (1) key resource contacts.
- Reviewed the FEMA Region VII business resource registry pilot program to ensure connectivity with the efforts underway in Iowa.

### Educational Opportunities

*Objective #1:* Complete at least four **training opportunities** per year.

*Current Status:* In progress

- Distributed 97 training opportunities.

*Objective #2:* Complete at least one **exercise** per year.

*Current Status:* Completed

- Participated in the March-ing Warrior Exercise hosted by the Iowa Department of Public Health
- Collaborated with the Cedar Rapids Area Chamber of Commerce and Linn County Emergency Management on a plan to integrate the private businesses and industry into the Duane Arnold Exercise Program. On March 29, Safeguard Iowa and the Cedar Rapids Area Chamber of Commerce

participated in a Linn County exercise to identify opportunities for improvement of the private sector liaison program within Linn County Emergency Operations Center. On May 10, ten businesses were invited to observe the Duane Arnold Energy Center exercise. The observers provided feedback to improve the program going forward.

- Safeguard Iowa Partnership-Emergency Operations Center liaisons participated in the Duane Arnold Exercise in Johnson County on May 10.
- Safeguard Iowa Partners participated in the National Disaster Medical System exercise held on May 19.
- Safeguard Iowa Partnership – Emergency Operations Center liaisons participated in the Polk County EOC Operations and Planning course.

### **Growth and Value**

**Objective #1:** Increase **business and government involvement** in disaster preparedness initiatives through 80% (70) retention of current Safeguard Iowa partners and 25% (18) participation of representatives in Safeguard Iowa initiative teams and activities.

*Current Status:* Completed

- Retained 100% of Safeguard Iowa Partners from 2010.
- The initiative team and chapter participation is as follows:
  - Cedar Rapids – Iowa City Corridor Chapter: 40 partners
  - Central Iowa Chapter: 75 partners
  - Northwest Iowa Chapter: 27 partners
  - Initiative Team 1: 22 partners
  - Initiative Team 2 (Communication): 23 partners
  - Initiative Team 2 (EOC Liaison Program): 32 partners
  - Initiative Team 3: 25 partners
  - Initiative Team 4: 18 partners
  - Initiative Team 5: 10 partners

**Objective #2:** Increase **business and government involvement** in disaster preparedness initiatives by increasing the number of Safeguard Iowa partners by 30% (26).

*Current Status:* In progress

- Since January 1, 2011, 23 new public, private or nonprofit individual partners have joined.

**Objective #3:** Expand **business and government awareness** of Safeguard Iowa disaster preparedness initiatives through issuing four quarterly publications and an annual report to current and prospective partners, making at least 12 presentations to organizations annually, and issuing press releases prior to each scheduled event.

*Current Status:* In progress

- Presentations:
  - Omaha Critical Infrastructure and Key Resources committee
  - Iowa Contingency Planners (February and May)
  - Iowa City Chamber of Commerce
  - Dallas County Public Health Multi-disciplinary Committee
  - First Responder’s Advisory Committee
  - U.S. Department of Homeland Security Regional Consortium Coordinating Council
  - Cedar Rapids Business Success
  - Federal Home Loan Bank of Des Moines Business Continuity Seminar
- Quarterly publication:
  - National Research Council “Building Community Disaster Resilience Through Public-Private Collaboration”
- Social Media:

- Twitter followers: 380
- Facebook Friends: 59
- Press coverage:
  - KWWL - <http://www.kwwl.com/story/14620730/emergency-officials-run-nuclear-plant-drill>
  - KCRG - <http://www.kcrg.com/news/local/Workers-Practice-To-Be-Prepared-For-What-If-Nuclear-Emergency-121585279.html>

### ***Business Disaster Recovery***

*Objective #1:* Participate on the **Business Case Management Task Force**.

*Current Status:* Completed

- No update

*Objective #2:* Evaluate and determine Safeguard Iowa Partnership's **advocacy role in business disaster recovery**.

*Current Status:* In Progress

- No update.

### ***Cedar Rapids-Iowa City Corridor Chapter***

*Objective #1:* Recruit at least three (3) partner companies or ten (10) volunteers from Linn County for the Safeguard Iowa Partnership Emergency Operations Center (SIP-EOC) liaison program.

*Current Status:* In Progress

- Recruited the Cedar Rapids Area Chamber of Commerce for the SIP-EOC Liaison.

*Objective #2:* Formalize the SIP-EOC liaison program in Johnson County with at least one partner company providing volunteers and completing the training.

*Current Status:* In Progress

- Recruited one partner for the SIP-EOC liaison program.

*Objective #3:* Provide at least five (5) critical resources for the business resource registry.

*Current Status:* In Progress

- Identifying potential resources within the Chapter to contact for inclusion in the registry.

*Objective #4:* Participate in at least two (2) exercises.

*Current Status:* Completed

- Participated in the March 29 Duane Arnold Exercise in Linn County.
- Participated in the May 10 Duane Arnold Exercise in Linn and Johnson counties.
- Participated in the May 19 National Disaster Medical System Exercise in Johnson county.

*Objective #5:* Recruit a minimum of five (5) small businesses to participate in the business mentoring program.

*Current Status:* In progress

- Presented the idea to the Cedar Rapids Chamber of Commerce and Chamber Business Success Program.
- Finalized the details to co-sponsor two "Preparing for the Unthinkable – Disaster Preparedness" seminars on June 14 in Cedar Rapids.

*Objective #6:* Increase membership by 10% in the Cedar Rapids-Iowa City Corridor Chapter.

*Current Status:* In progress

- Recruited three (3) new partners to Safeguard Iowa Partnership.
- Met with the Iowa City Chamber of Commerce and Cedar Rapids Area Chamber of Commerce to assist with outreach and awareness.

### **Central Iowa Chapter**

*Objective#1:* Identify a minimum of five (5) businesses to register in the business resource registry.

*Current Status:* In progress

- Polk County Emergency Management to share the private sector resources to be contacted for inclusion in the registry.

*Objective #2:* Recruit a minimum of three (3) new SIP-EOC liaisons from the Central Iowa Chapter.

*Current Status:* Completed

- Recruited three (3) partners.

*Objective #3:* Identify a minimum of one (1) exercise for the Chapter to participate in.

*Current Status:* Completed

- Participated in the Polk County Emergency Operations and Planning training.

*Objective #4:* Host a minimum of four (4) Chapter meetings with trainings/discussion on a specific topic.

*Current Status:* In progress

- Hosted Chapter meeting at Wells Fargo in West Des Moines on February 10 with a discussion on incident command.
- Hosted Chapter meeting at Polk County Emergency Operations Center on April 14 with a discussion hydrology/weather events.

*Objective #5:* Recruit 10 new partners to participate in the Chapter.

*Current Status:* In progress

- Recruited 7 new partners.

### **Northwest Iowa Chapter**

No update